



camu
camu

MAGIC
ATELIER
COLLECTION

SUMMER 2027



MAGIC ATELIER COLLECTION

S U M M E R 2 0 2 7

In the **WORLD OF MAGIC**, everything our imagination can dream of comes to life.

There are giant flowers in every color. In this magical world, macaws, toucans, little monkeys, and armadillos all live together in the same garden.

In the world of magic, there are mermaids...

In the **Camu Camu universe**, magic unfolds through an explosion of colors, shapes, and prints. Here, we believe that magic happens when we recognize that every child is unique and carries a world of possibilities within.

We believe that **magic happens when collaborators, clients, suppliers, and partners come together, uniting talent, faith, creativity, and a shared purpose of growing with respect and humanity.**

Let's create a beautiful and sunny summer for everyone!

camu
camu

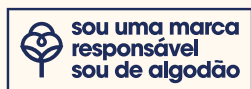
SOLID COLORS

The collection is composed of **3 categorias**. Discover all the new arrivals at once, or go directly to the page of your preferred category:

[SOLIDS - PAGE 4](#)

[EMBROIDERY - PAGE 47](#)

[FIRST STEPS - PAGE 63](#)



✦ SOLIDS ✦ THE MAGIC ATELIER

Our solid pieces, **far from basic**, have been gaining more space with each collection. From cotton poplin dresses to shorts and sets in twill.

How do we bring something new to these looks? Through authentic pieces, **structured silhouettes with floral appliqués, ruffles, and finishes** that can only be crafted by skilled artisans.

That's why these items are produced in **limited quantities**.

And of course, **light and breezy sets and shorts** are essential, always charming and easy to wear.

The colors? Every shade you can find in a rainbow.

After all, we are talking about magic.

Be enchanted.



WAVES DRESS*

CODE. 10086

SIZES:

6 to 14

*Available in colors:
pink and light pink



POPPY DRESS*

CODE. 10087

SIZES:

6 to 14

*Available in colors:
blue and pink



FLOWER DRESS*

CODE. 10085

SIZES:

4 to 10 | 12 to 18

*Available in colors:
blue, yellow and orange



SUNFLOWER DRESS

CODE. 10096

SIZES:

4 to 10 | 12 to 18



SUNFLOWER SET

CODE. 10093

SIZES:

4 to 10 | 12 to 18



SUN DRESS*

CODE.10090

SIZES:

4 to 10 | 12 to 18

*Available in colors:
yellow and red



SUN DRESS*

CODE. 10090

SIZES:

4 to 10 | 12 to 18

*Available in colors:
yellow and red



**DRESS WITH
A BIG BOW***

CODE. 10091

SIZES:

6 to 14

*Available in colors:
red and off white



BEACH DRESS*

CODE. 10092

SIZES:

4 to 10 | 12 to 18

*Available in colors:
red and green



BEACH DRESS*

CODE. 10092

SIZES:

4 to 10 | 12 to 18

*Available in colors:
red and green



ICE CREAM DRESS*

CODE. 10084

SIZES:

4 to 10 | 12 to 18

*Available in colors:
green and blue



RUFFED MINI DRESS*

CODE.10088

SIZES:

10 to 18

*Available in colors:
green and black



ICE CREAM DRESS*

CODE. 10084

SIZES:

4 to 10 | 12 to 18

*Available in colors:
green and blue



FLOWER DRESS*

CODE. 10085

SIZES:

4 to 10 | 12 to 18

*Available in colors:
blue, yellow and orange



GIFT DRESS*

CODE. 10082

SIZES:

4 to 10 | 12 to 18

*Available in colors:
blue and off-white



RUFFED MINI DRESS*

CODE.10088

SIZES:

10 to 18

*Available in colors:
black and green



FLOWER DRESS*

CODE. 10085

SIZES:

4 to 10 | 12 to 18

*Available in colors:
orange, blue and yellow



ORANGE MINI DRESS

CODE. 10083

SIZES:

10 to 18



POPPY DRESS*

CODE. 10087

SIZES:

6 to 14

*Available in colors:
blue and pink



WAVES DRESS*

CODE. 10086

SIZES:

6 to 14

*Available in colors:
pink and light pink



COTTON CANDY SET*

CODE. 10095

SIZES:

4 to 10 | 12 to 18

*Available in colors:
light pink and off white



**DRESS WITH
A BIG BOW***

CODE. 10091

SIZES:

6 to 14

*Available in colors:
red and off white



COTTON CANDY SET*

CODE. 10095

SIZES:

4 to 10 | 12 to 18

*Available in colors:
light pink and off white



MERINGUE DRESS

CODE. 10089

SIZES:

4 to 10 | 12 to 18



GIFT DRESS*

CODE. 10082

SIZES:

4 to 10 | 12 to 18

*Available in colors:
blue and off-white



STRAWBERRY SET

CODE. 10107

SIZES:

4 to 10 | 12 to 18



CHERRY T-SHIRT

CODE. 10101A

SIZES:

4 to 10 | 12 to 18

TWILL SHORTS*

CODE. 10112

SIZES:

4 to 10 | 12 to 18

*Available in colors:
dark blue, red and off white



CHERRY T-SHIRT

CODE. 10101A

SIZES:

4 to 10 | 12 to 18

CHERRY SHORTS

CODE. 10101B

SIZES:

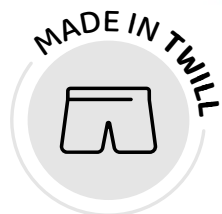
4 to 10 | 12 to 18

CHERRY SET

CODE. 10101

SIZES:

4 to 10 | 12 to 18



PICNIC T-SHIRT

CODE. 10103A

SIZES:

4 to 10 | 12 to 18

TWILL SHORTS*

CODE. 10112

SIZES:

4 to 10 | 12 to 18

*Available in colors:

dark blue, red and off white



PICNIC SET

CODE. 10103

SIZES:

4 to 10 | 12 to 18



PICNIC T-SHIRT

CODE. 10103A

SIZES:

4 to 10 | 12 to 18

TWILL SHORT SKIRT*

CODE. 10111

SIZES:

4 to 10 | 12 to 18

*Available in colors:
black and off white



CHERRY T-SHIRT

CODE. 10101A

SIZES:

4 to 10 | 12 to 18

TWILL SHORTS SKIRT*

CODE. 10111

SIZES:

4 to 10 | 12 to 18

*Available in colors:
black and off white



CHERRY T-SHIRT

CODE. 10101A

SIZES:

4 to 10 | 12 to 18

TWILL MINI SKIRT SHORTS*

CODE. 10110

SIZES:

4 to 10 | 12 to 18

*Available in colors:

off white and black



SEA T-SHIRT

CODE. 10102A

SIZES:

4 to 10 | 12 to 18

**TWILL MINI
SKIRT SHORTS***

CODE. 10110

SIZES:

4 to 10 | 12 to 18

*Available in colors:
black and white



BREEZE SET

CODE. 10109

SIZES:

4 to 10 | 12 to 18



SEA T-SHIRT

CODE. 10102A

SIZES:

4 to 10 | 12 to 18

SEA SHORTS

CODE. 10102B

SIZES:

4 to 10 | 12 to 18

SEA SET

CODE. 10102

SIZES:

4 to 10 | 12 to 18



LEMON T-SHIRT

CODE. 10099A

SIZES:

4 to 10 | 12 to 18

TWILL SHORTS*

CODE. 10112

SIZES:

4 to 10 | 12 to 18

*Available in colors:

dark blue, red and off white



**DARK BLUE SHORTS
AND TOP**

CODE. 10108

SIZES:

4 to 10 | 12 to 18



TAILORED SET*

CODE. 10104

SIZES:

4 to 10 | 12 to 18

*Available in colors:
dark blue and off white

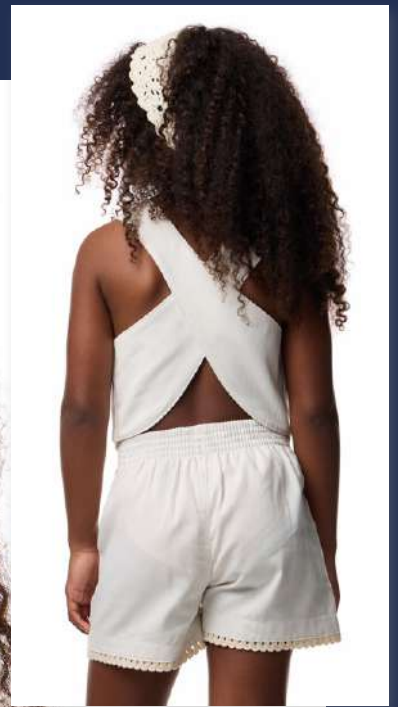


BEACH SET

CODE. 10105

SIZES:

4 to 10 | 12 to 18



MERINGUE SET

CODE. 10106

SIZES:

4 to 10 | 12 to 18



TAILORED SET*

CODE. 10104

SIZES:

4 to 10 | 12 to 18

*Available in colors:
off white and dark blue



✦ THE MAGIC ✦ OF CELEBRATIONS

The entire Camu Camu collection was created to celebrate, to gather, to stroll, and to play. When all of this comes with ceremony and elegance, we are talking about the **Camu Camu embroidery line.**

In a more **classic color palette**— white, off-white, red, navy...

Embroidered fabrics for blouses and bodices are paired with **layered ruffles** in skirts of every length.

Cotton bases ensure the versatility needed to move effortlessly from **celebrations to a day at the movies**— just change the accessories.

Shine!



**BRODERIE ANGLAISE
DRESS***

CODE. 10076

SIZES:

4 to 10 | 12 to 18

*Available in colors:
light pink, green and white



**BRODERIE ANGLAISE
DRESS***

CODE. 10076

SIZES:

4 to 10 | 12 to 18

*Available in colors:

light pink, green and white



**BRODERIE ANGLAISE
DRESS***

CODE. 10076

SIZES:

4 to 10 | 12 to 18

*Available in colors:

light pink, green and white



**EMBROIDERED LIME
DRESS**

CODE. 10075

SIZES:

4 to 12



**EMBROIDERED
WATERMELON DRESS**

CODE. 10074

SIZES:

4 to 12



**EMBROIDERED
FLOWERS DRESS**

CODE. 10071

SIZES:

4 to 10 | 12 to 18



**EMBROIDERED
FLOWERS DRESS**

CODE.10072

SIZES:

4 to 10 | 12 to 18



**EMBROIDERED
FLOWERS MINI
DRESS**

CODE. 10073

SIZES:
10 to 18



CELEBRATION DRESS*

CODE. 10078

SIZES:

4 to 10 | 12 to 18

*Available in colors:
white and off white



**WHITE CELEBRATION
DRESS**

CODE. 10079

SIZES:

4 to 10 | 12 to 18



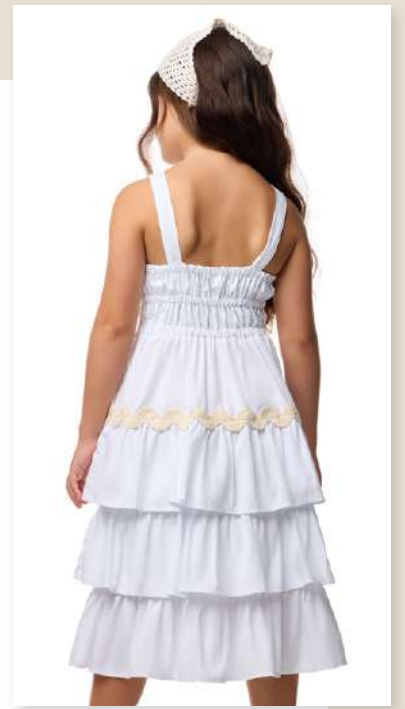
**WHITE CELEBRATION
DRESS***

CODE. 10078

SIZES:

4 to 10 | 12 to 18

*Available in colors:
white and off white



**EMBROIDERED MINI
DRESS***

CODE. 10077

SIZES:

10 to 18

*Available in colors:
black and off white



**BLACK EMBROIDERED
MINI DRESS***

CODE. 10077

SIZES:

10 to 18

*Available in colors:
black and off white



FLORAL LIBERTY SET

CODE. 10081

SIZES:

4 to 12



**DARK BLUE
EMBROIDERED DRESS**

CODE. 10080

SIZES:

4 to 10 | 12 to 18



✦ FIRST STEPS ✦

Camu Camu is a brand focused on childhood, from ages 1 to 12.

Childhood also has its stages, and we understand that the **early years** deserve different care from that given to pre-teens, for example.

Camu Camu Mini was created to celebrate and cherish the **first three years of this little group**, with all the comfort and authenticity of the Camu Camu universe.

Maju fell in love with each piece from the Magic Atelier.

She is two years old, tall for her age, and wore size 2 **perfectly**.

COLOR DRESS*

CODE. 10178

SIZES:

1 | 2 | 3

*Available in colors:
blue and off white



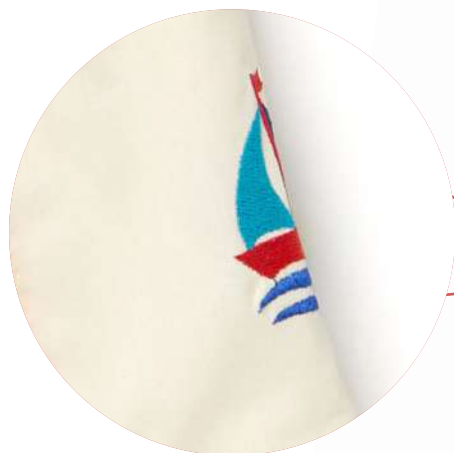
COLOR DRESS*

CODE. 10178

SIZES:

1 | 2 | 3

*Available in colors:
blue and off white



PICNIC DRESS*

CODE. 10173

SIZES:

1 | 2 | 3

*Available in colors:
dark blue and white

SAILOR DRESS

CODE. 10172

SIZES:

1|2|3



CHRISTMAS DRESS

CODE. 10177

SIZES:

1|2|3

CHERRY DRESS

CODE. 10174

SIZES:

1 | 2 | 3



PICNIC DRESS*

CODE. 10173

SIZES:

1 | 2 | 3

*Available in colors:
dark blue and white





camu camu

Become a retail partner!
Get in touch with us via WhatsApp:

 **(15) 99142.2718**



Follow us on social media:

 **@camucamubrasil**

 **camucamubrasil**

www.camucamu.com.br

Production and Art Direction: Estúdio Casa Duas - [@estudiocasaduas](https://www.instagram.com/estudiocasaduas)

Photography: Vlad Rapchan / Assistant: Fábio Amaro

Image Retouching: Vlad Rapchan

Hair and Makeup: Aline Silva [@_alinesilva_](https://www.instagram.com/_alinesilva_)

Accessories: Boho Peace and Love / [@boho.peace.and.love](https://www.instagram.com/boho.peace.and.love) / (27) 99964.1111